

## Breathable Mold Prevention Coating That Lasts Through 100's of Wet-Dry Cycles Introduced at 2015 Restoration Industry Association Expo

*Endurance BioBarrier™ Mold Prevention Spray offers four critical advantages versus traditional mold prevention products. First, its warranty against mold and mildew growth is not nullified if the treated surface is exposed to water or condensation because it creates an invisible barrier that lasts through hundreds of wet-dry cycles. Secondly, professionals and their clients don't need to worry about mold and mildew growth under or on top of this invisible barrier because it acts like a breathable coating, opening and closing in wet versus dry conditions to expose just the right amount of biocides and fungicides needed to inhibit mold, mildew and germs in 360 degrees of protection. Thirdly, it is non-toxic, non-corrosive and has zero VOCs. And finally, it is easy to apply after restoration work is completed, requiring only a very light spray coating and one hour of air drying.*



Camarillo, CA May 12, 2015 - Hilltop Distribution, manufacturer and distributor of the non-toxic Endurance BioBarrier™ line of mold prevention and mold cleaning products, introduced its new Contractor Grade products to restoration professionals at the 2015 RIA Expo in Las Vegas May 6-8, 2015.

Its new Endurance BioBarrier Contractor Grade Mold Prevention Spray offers restoration and remediation professionals four critical advantages versus traditional mold prevention products.

First of all, its warranty is not nullified if the treated surface is exposed to water or condensation. The high-tech latex polymer in its formula binds itself to EPA registered biocides and fungicides and then when applied, invisibly binds itself to virtually

any indoor or outdoor surface. Since the polymer is bonded to the biocides, fungicides and target surface all at the same time, it is able to remain on the surface protecting against mold, mildew, germs and musty odors through hundreds of wet-dry cycles. For example, high traffic surfaces such as bathrooms, carpets, floors and decks are guaranteed to remain protected for 6 months. Indoor/outdoor surfaces are guaranteed for 2 years, HVAC ducts are guaranteed for 10 years, and enclosed surfaces such as attics, insulation and wall cavities are guaranteed for 25 years.

Secondly, professionals and their clients don't need to worry about mold and mildew growth under or on top of this coating. The invisible polymer barrier attached to the target surface provides 360 degrees of protection by acting like a breathable coating. When hit with moisture, the polymers expand and open up to expose the maximum amount of polymer-bonded biocides and fungicides needed to inhibit the mold spores, mold cells and germs that get introduced under, above and adjacent to the barrier. When it dries, it preserves the biocides and fungicides by partially self-sealing and leaving just enough polymer-bonded biocides and fungicides exposed to inhibit mold, mildew and germ cells above, below and adjacent to the barrier.

Thirdly, professionals and their clients will greatly appreciate the fact that the Duke University School of Medicine has certified Endurance BioBarrier Mold Prevention Spray as being non-toxic. It is also

certified as being non-corrosive, non-flammable, and as having zero VOCs. As a result, it is safe for virtually all surfaces as well as being safe for people, pets, plants and the environment.

Finally, the Endurance BioBarrier Mold Prevention Spray is very easy to apply. Professionals should first follow IICRC S520 or similar guidelines to prep the target surfaces because this product is not intended as a substitute for proper mold removal/remediation. Once the surface is prepped, apply using a ULV fogger, airless sprayer with 411 tip, or hand pump sprayer. A light misting of the surface is all that is required. Allow to air dry for about one hour. Properly coated surfaces will glow under a UV black light. This is a convenient way to ensure application crews are coating all target surfaces. It is also a reassuring way to show clients which surfaces were treated. Professionals should get about 1,000 square feet of coverage per gallon. The Xactimate code is PNTS+++.

“Property owners with a water damage loss are worried about the health problems and liabilities resulting from mold, mildew and germ growth on visible and hidden surfaces”, said Hilltop Distribution’s CEO Greg Bercutt. “Our Endurance BioBarrier Mold Prevention Spray allows restoration and remediation professionals to offer their clients just what they want - the longest lasting protection possible at a cost that is on par or better than alternative solutions. We stand behind our protection claim by allowing professionals to submit details needed to create a customized warranty for each client application.”

Professionals can download Endurance BioBarrier flyers, brochures, logos, product images and a cost/benefit spreadsheet from <http://guaranteedmoldprevention.com/dashboard>. These files can be used to help professionals promote their use of Endurance BioBarrier’s Mold Prevention Spray and its Mold & Grime Cleaner Prep. Professionals can also download application instructions, submit a profile for inclusion in a free online directory, and submit details for a customized warranty.

### **About Hilltop Distribution**

Founded in December 2013, Hilltop Distribution manufactures and distributes the Endurance BioBarrier™ line of mold prevention and mold cleaning products. Hilltop’s mission is to provide consumers, commercial property owners, mold remediation professionals, and cleaning/restoration services with the longest lasting protection possible against mold, mildew, germs and musty odors on virtually any indoor or outdoor surface, including textiles. Protection guarantees range from 6 months to 25 years depending on the target surface location. Its Mold & Grime Cleaner Prep and its Mold Prevention Spray products are certified non-toxic with no harmful fumes and contain no bleach or triclosan. Visit the official website at <http://guaranteedmoldprevention.com/pro-line> to learn more about the Contractor Grade version of these products or call 1-805-322-7144 x102. Testimonials from consumers and contractors can be viewed at <http://guaranteedmoldprevention.com/testimonials>. A consumer version of these products can be purchased at Amazon.com or HomeDepot.com. Hilltop is a corporate member of the Indoor Air Quality Association and the Restoration Industry Association.

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